

ALEX MORSE

PROFILE

I have been working in IT/Technology for over 10 years. I specialize in internet and intranet software development. I am a bigger picture thinker. I see how systems interact on the large scale, and how they apply to the overall mission of a business or project. Instead of creating technology solutions that simply work, I try to find solutions that work for you and your specific needs as a company.

Through this mindset I have helped several companies grow and succeed over the years in many different markets. I love implementing technology as the tool it is, rather than a solution in and of itself.

EXPERIENCE

DIRECTOR

International Process and Performance Institute, Grapevine, TX

Oct 2008-Current

IPAPI is a not-for-profit training and education organization teaching optimization, alignment, and innovation in business management.

As a Director of IPAPI I help decide the path the organization will take. I contribute to our training materials and general knowledge base, as well as handle the technology aspects of the business. All of our online offerings and systems were developed or integrated and customized by me.

Tech Used: PHP, Javascript (AJAX), XHTML, CSS, SQL, Ecommerce, Linux servers, Social Platforms, SEO

CHIEF ARCHITECT

Bennu Group, LLC, Grapevine, TX

May 2007-September 2008

Bennu Group provided training and consulting in Business Process Management, and championed new methods and tools to better manage your business.

I lead Bennu Group's software and services development including the Certified Process Professional Program Online Training System and HerculesX Business Management System. I was also responsible for the selection and application of technology in general.

Tech Used: PHP, Javascript (AJAX), XHTML, CSS, SQL, Ecommerce, SaaS, Linux servers, Flash/Flex, SEO

SOFTWARE DEVELOPER

ICCO, Coral Springs, FL

April 2003 -January 2007

ICCO is a software development firm that created the leading Credit Counseling/Debt Settlement software CreditSoft.

I was responsible for development, testing, and deployment of Microsoft .Net based software both in windows application format, and web application formats. Integration with various SQL servers and advanced SQL programming. Integration with industry standard financial transaction formats, reporting, and interchange formats.

Tech Used: .Net Platform (Visual Studio, VB, ASP), MS-SQL, Visio, Project, Windows servers

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HEAD DEVELOPER

Base Base, Inc.

April 2002-September 2002

Base Base, Inc. developed some revolutionary concepts around mobile phone usage and internet connectivity in the early 2000's. They hold a number of patents around mobile phone, internet, and human interaction.

I handled system architecture design and implementation of services to integrate cell/pda/pim technology with disparate information sources. Contributed to patents involved with text to speech and speech to text technology.

Tech Used: .Net Platform (VS, ASP), XML, vXML, Mobile phone platforms, MS-SQL, Windows servers

SYSTEMS ENGINEER

Kinney Automation, Inc.

July 1997-March 2002

KA.net was one of the leading regional internet providers in Louisville KY as the internet was gaining popularity. They provided connectivity both personal and corporate, web development and hosting, and corporate networking and security services.

I was responsible for management of software and hardware systems used for managing the ISP. I managed a number of unix and windows servers as well as worked with cisco and other telecommunication/networking hardware. I developed and designed internal and customer serving web applications using a variety of languages and platforms.

Tech Used: Perl, PHP, SQL, Linux servers, Windows servers

EDUCATION

UNIVERSITY OF LOUISVILLE - SPEED ENGINEERING SCHOOL
Louisville, KY — 1998-2001 - Computer Sciences and Computer Engineering
Left as a junior to pursue career

SKILLS

HTML, XML, JavaScript, AJAX, PHP, PERL, VB .Net, ASP .Net, MS Access, SQL (MS SQL 2000, 2005, MySQL), ActionScript/Flex/Air, MVC architecture, OO programming models, Unix server administration, Adobe Creative products knowledge, Certified Process Professional (CPP)

REFERENCES

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More references available on request